

# REINVENT YOURSELF AT THE ZOOMERSHOW

## THIS WEEKEND AT THE VANCOUVER CONVENTION CENTRE

Get moving at the Sun Life Financial ZoomerShow. With a stellar lineup of performers, speakers, demonstrations and vendors, the fourth annual Vancouver ZoomerShow is ready to welcome more than 15,000 of visitors to the Vancouver Convention Centre Saturday and Sunday.

Specializing in the latest trends, products and services for zoomers (boomers with zip), the show will host more than 100 exhibitors.

"It's all about exploring the things you always wanted to try, and learning some new lifestyle tips in the process," says David Sersta, vice-president of shows with Zoomer Media. "The event is especially for people 45 and older."

The main stage, the Health and Vitality stage, the Pet Zone, featuring a dog show and the Lifestyle and Travel stage will have something for everyone.



Alan Frew

Join the crowd and MC Carmen Ruiz y Laza, host of Joytv's CarmenTV, on the main stage as performers bring back old favourites, including Neil Young and Dinah Washington tributes, and a barber-shop quartet.

Singer/songwriter Alan Frew of the band Glass Tiger will headline the show. Frew has won five Junos and many other awards for his chart-topping hits including Someday, So Blind, and I'm Still Searching.

Lovers of opera and musical theatre can catch performances by award-winning Canadian tenor Michael Burgess, known



Michael Burgess

for his starring role as Jean Valjean in Les Miserables, among his many performance credits.

But the music is just the tip of the iceberg, Sersta says. "You can literally spend the whole weekend here."

Green thumbs will have a chance to compare notes as local gardening expert Brian Minter demonstrates a few techniques onstage, just in time for spring.

In the Health and Vitality Zone, showgoers can learn about a variety of health ideas and products to improve everything from blood pressure to libido.

"Whether you want to learn more about



Jane Carstens

CONTRIBUTED PHOTOS

Nordic walking, how to improve your diet, how to rethink your personal organization, or how to start dating again, experts of all stripes will be sharing their knowledge at the ZoomerShow," Sersta says.

Visit the CARP and Zoomer Magazine booths for some exciting contests, gifts and amazing free samples.

For a special price of \$20 at the door, showgoers will get admission for two, one annual CARP membership, and nine issues of Zoomer Magazine. The first 500 attendees receive one of four free CDs. Free admission for CARP members.

For more, visit ZoomerShow.ca.



FREE DOUBLE ADMISSION at the door with this ad

# 4th Annual ZOOMERSHOW

CONSUMER LIFESTYLE SHOW FOR MEN & WOMEN 45+



Saturday February 22, 10am - 5pm  
Sunday February 23, 11am - 5pm

Hall A, Vancouver Convention Centre  
1055 Canada Place, Vancouver, BC

FIRST 500 ATTENDEES RECEIVE 1 of 4 FREE CDS

LIVE ON STAGE



ALAN FREW OF GLASS TIGER

5 TIME JUNO AWARD WINNER & GRAMMY NOMINEE

### SPEAKERS & PERFORMERS



**Michael Burgess**  
Tenor extraordinaire,  
Star of Les Miserables



**Finding Love**  
with Jane Carstens,  
Matchmaker For Hire



**Motown Tribute**  
featuring Top City



**Neil Young Tribute**  
Featuring Rust

### TAKE THE ZOOMER SURVEY

FOR YOUR CHANCE TO WIN A TRIP FOR 2 TO JORDAN

OVER 100 EXHIBITORS & 15,000 ATTENDEES LAST YEAR

### LEARN · DISCOVER · SAMPLE · GIVEAWAYS

Lifestyle & Travel | Health & Vitality | Relaxation Zone | Dog Show